



Press Release

CMS – Succession Capital Alliance continues their momentum in Traditional Premium Financing.

Newport Beach, CA
September, 2010

Following the momentum from hosting last years first annual Traditional Premium Financing Conference, CMS - Succession Capital Alliance continued the tradition by hosting their second annual conference with overwhelming success.

“Our second annual conference was a huge success”, stated Julian Movsesian, President of CMS – Succession Capital Alliance. “It demonstrated that our commitment to providing the effective design and application of traditional premium financing is stronger than ever; and that our carrier partners support our message” continued Mr. Movsesian. Platinum Sponsors for this year’s conference were Pacific Life and NFP, along with Aviva, John Hancock, Axa Equitable, and Sun Life as Gold Sponsors.

The focus of the 2010 conference agenda was to provide more advanced designs and techniques in both estate and business planning applications that promote the sale of large life insurance policies using CMS. By design, the majority of the 150 attendees did not attend the 2009 conference. Both new and seasoned advisors who attended were there to learn more about applying leverage in the planning for their high net worth clientele. This year an “invitation only” approach was utilized to maximize the conference’s effectiveness. Speakers and topics were hand selected to bring home the point that Traditional Premium Financing is both effective and efficient.

“Now that our second annual Traditional Premium Financing conference for 2010 is behind us we are flooded with positive feedback from those who attended, which has far exceeded expectations”, commented Dean De Marco, Chief Operating Officer of CMS – Succession Capital Alliance.

Insurance professionals who attended were provided the tools necessary to enhance their practice using traditional premium financing and learned that partnering with Succession Capital Alliance will bring their large cases to the finish line. As stated by one attendee, “Having the opportunity to see and explore the resources and options provided through the CMS - Succession Capital platform was an eye opening opportunity that will assist my practice in reaching a new level.”

To learn more about the benefits of partnering with CMS – Succession Capital Alliance, please review our website and call with questions.

For additional information on CMS - Succession Capital please visit our website www.SuccessionCapital.com or call Julian Movsesian at 949-794-1882