



Press Release

Increased Demand for Life Insurance Premium Financing necessitated SCA and CMS to expand their platform to include multiple lenders!

Contact: Julian Movsesian
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In contrast to a number of industries, Succession Capital Alliance, an affiliate of CMS, Inc. has expanded its credit facilities with multiple lenders to offer life insurance premium financing to companies and affluent families. Julian Movsesian, President and founder stated, "Despite the contraction in the credit markets we have been very successful in increasing the number of loan programs that we are able to offer."

A multiple lender platform gives SCA and CMS the ability to customize and meet the suitability requirements for each client. "This is no longer a one-program fits all business. Not reviewing multiple options and choosing the best suitable solution for every client may create some liability for advisors." according to Andre Blaze, Director of Marketing. "SCA says the multiple lender approach allows for better customer satisfaction. We don't try to force any of our clients into any one program", continued Mr. Blaze. "Each lender has their own sweet spot; some are even offering loan rates as low as 2.00% for qualified clients". Advisors should be doing due diligence about loan programs and lenders to protect their client's best interest.

CMS, Inc. is recognized as the founding firm of the life insurance premium financing concept called the Capital Maximization Strategy (CMS). Since the introduction of the CMS concept in 1996, the group has facilitated the placement of billions of life insurance and over \$2 billion in premium loans for their customers. Today, CMS continues to be the largest, longest running, and most reputable life insurance premium financing program in the industry. Several major insurance carriers have partnered CMS, Inc. over the years to offer the CMS platform of loan programs to their field force.

In 2005, Succession Capital Alliance (SCA) was formed as an affiliate company to CMS, Inc. and their consultants are widely respected within the financial services industry as experts in the field of life insurance premium financing, and serve as consultants to insurance professionals, attorneys, CPAs, and financial advisors on the proper placement and funding of life insurance within the client's overall business and estate plan.

For additional information please call 949-794-1882.